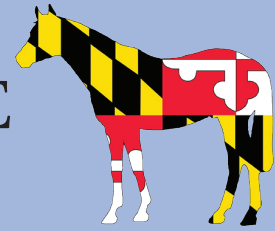





THE MARYLAND HORSE INDUSTRY



Thoroughbred & Standardbred horse racing & breeding ♦ trail riding ♦ steeplechase ♦ sport horse competitions ♦ rodeo ♦ carriage driving ♦ therapy programs ♦ recreation ♦ rescue and more

A Dynamic Agricultural Entity


705,000 ACRES

 25% of the State's agricultural land

Pastures are among the best filtering devices to protect the Chesapeake Bay from harmful runoff

10% of Maryland land



 \$80,000,000 on feed, hay and straw

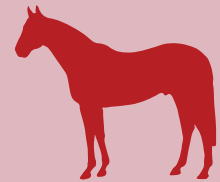
88,000 equine acres preserved forever as farmland



Number of Horses in Maryland

101,457

Horses in Maryland - making MD the number one state in terms of the number of horses per square mile!



10.5 horses per square mile!

200
Equine Orgs. Statewide


16,000
Horse Farms & Stables

40 breeds

35
different equine disciplines

Integral to the State's Economy

 **\$2.1 Billion**
Economic Impact

 **\$78m** in tax revenue

 **28,000** industry jobs

 **\$1B** spent by participants

A Global Equine Identity



51.8% of households in MD contain horse enthusiasts



10,000 Youths served by MD's Educational Programs

1,500 4H Horse Projects

765 Licensed Riding & Boarding Stables

55 High School Interscholastic Teams

22 Pony Clubs

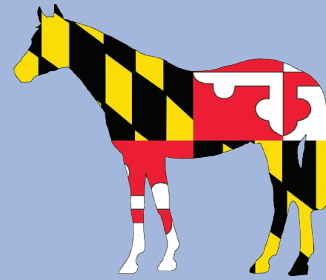
12 College Equine Teams & Clubs



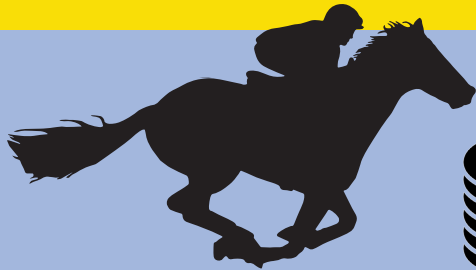
MD is home to International gems:

Triple Crown Race - the Preakness since 1875
International 5-Star at Fair Hill in 2020

THE MARYLAND HORSE INDUSTRY ECONOMIC IMPACT



The Racing Sector



Adds **\$365 million** in value to the state economy



Racing Sector Total Economic Impact of:
\$572 million



Supports
5,214 jobs

The Competition Sector

Competition Sector Total Economic Impact of:

\$270 million

Supports **3,346 jobs**



Adds **\$162 million** in value to the state economy



The Recreation Sector



Supports
4,971 jobs



Adds **\$234 million** in value to the state economy

Recreation Sector Total Economic Impact of:
\$382 million



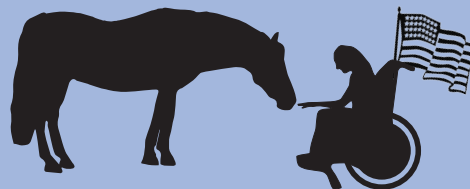
The Equine Therapy Sector



Adds
\$8.4 million in value to the state economy

40

Therapeutic Riding Centers Including over a dozen Veterans groups



Information provided by

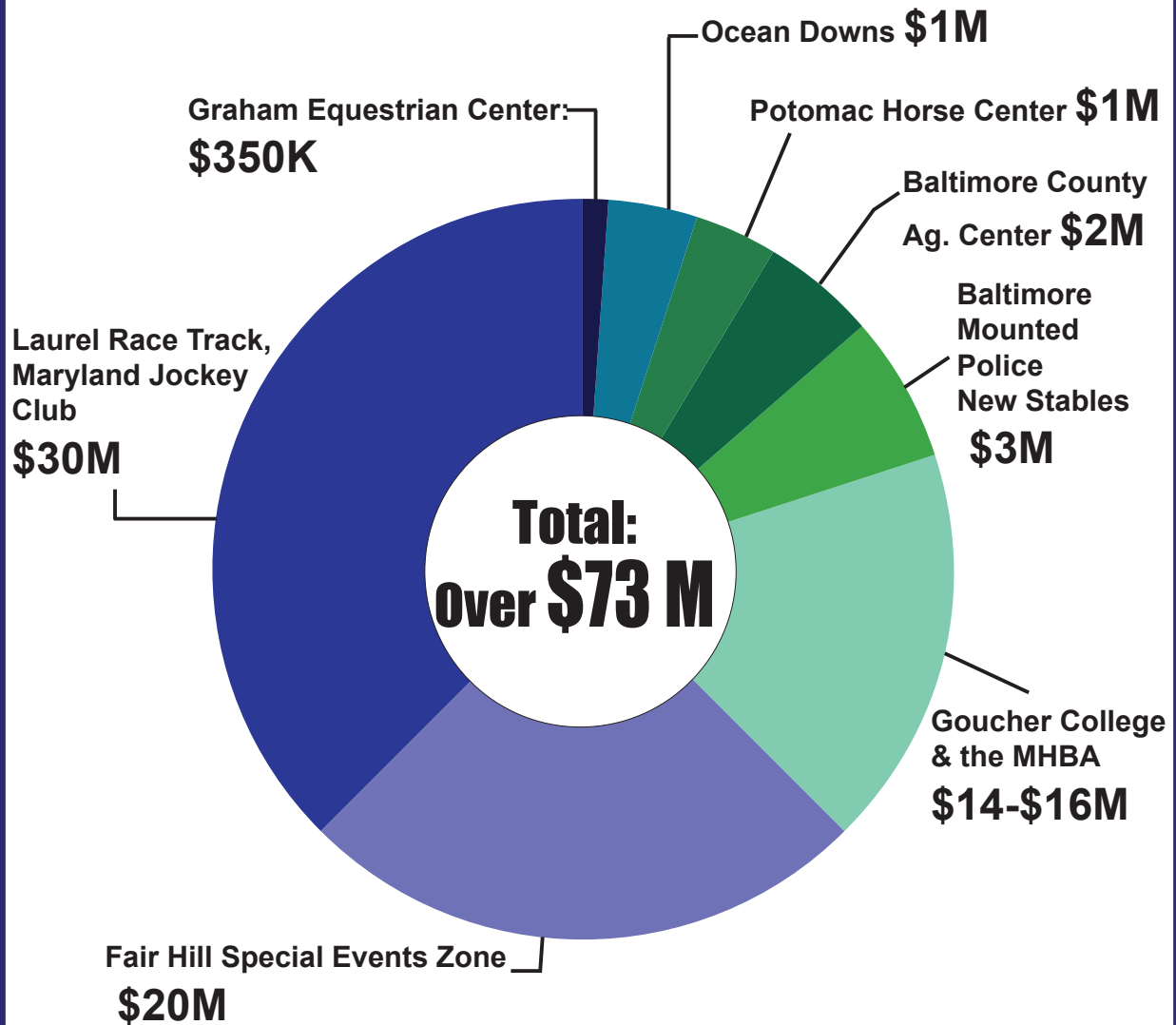
The American Horse Council Foundation 2017

Institute for Governmental Service and Research University of Maryland 2017

Maryland Equine Census, USDA 2010

Investing in Maryland Horse Industry Infrastructure:

Improvements currently planned or in the pipeline



- \$30M Laurel Race Track, Maryland Jockey Club has spent over \$30M
- \$20M Fair Hill Special Events Zone Phase I, construction starts Fall 2019
- \$14M Goucher College & Maryland Horse Breeders Assoc. Equestrian Center
- \$3M Baltimore Mounted Police New Stables, B&O Railroad Museum
- \$2M Baltimore County Ag. Center Show Ring, under construction
- \$1M Potomac Horse Center
- \$1M Ocean Downs Racing Admin. Building & Testing Barn
- \$350K Graham Equestrian Center

